

# Apa itu AI & Deepfake?



## AI (Kecerdasan Buatan)

Teknologi yang membolehkan komputer “berfikir” dan membantu melakukan pelbagai tugas secara pintar.



## Deepfake

Hasil AI yang menjadikan imej atau video palsu kelihatan sangat realistik, seolah-olah anak anda benar-benar melakukannya.



## Teknologi ini boleh digunakan untuk tujuan baik,

tetapi juga boleh disalah guna untuk hasilkan:

- Bahan lucah yang palsu
- Penipuan dan penyamaran
- Ugutan dan pemerasan
- Eksploitasi dan penganiayaan kanak-kanak

## Jika Ia Berlaku

Segera membuat aduan ke SKMM:



Portal Rasmi:  
<https://aduan.skmm.gov.my>



Hotline  
**1800-188-030**

### Apa perlu dibuat:

1. Tenangkan anak. Katakan, ini bukan salah mereka.
2. Simpan bukti seperti *screenshot*, mesej, pautan.
3. Buat aduan dalam aplikasi atau media sosial itu.
4. Hubungi pihak berkuasa jika serius.
5. Dapatkan sokongan kaunselor/sekolah.

### Hubungi Kami:



Pejabat Pesuruhjaya Kanak-kanak (OCC),  
Suruhanjaya Hak Asasi Manusia Malaysia (SUHAKAM)

- Tingkat 17, Menara Aras Raya, Jalan Raja Laut, Kuala Lumpur, 50100, Malaysia.
- 03-2612 5600
- [humanrights@suhakam.org.my](mailto:humanrights@suhakam.org.my)
- <http://www.suhakam.org.my/>



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Lindungi Hak & Keselamatan Anak Kita

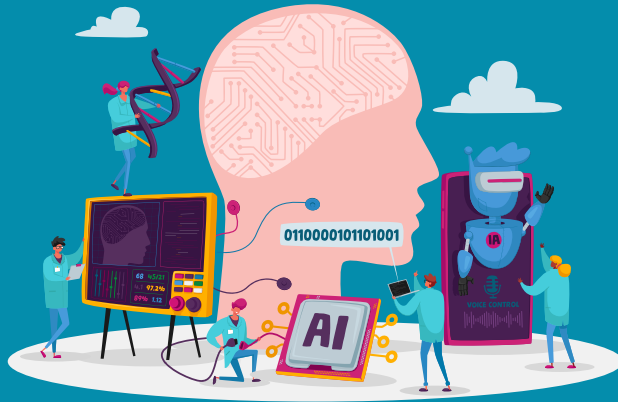
# Kecerdasan Buatan (AI), *Deepfake*, & Kanak-kanak



Teknologi makin canggih.  
Risiko terhadap anak juga makin besar.

## Hak Anak Kita

- Dilindungi daripada eksploitasi dan keganasan
- Dihormati maruah dan reputasi diri
- Menikmati privasi dalam dunia digital
- Hidup dengan selamat, termasuk dalam talian

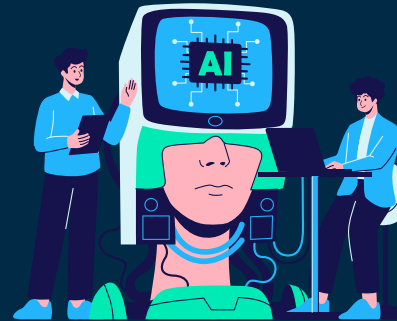


## Kenapa Ia Penting?

Tanpa kesedaran dan kawalan, kanak-kanak boleh:

- Menjadi mangsa gambar atau video palsu (*deepfake*)
- Dimalukan dan diserang di media sosial
- Dibuli, diugut atau diperas ugut
- Disasar oleh pemangsa seksual dalam talian
- Mengalami tekanan emosi dan trauma

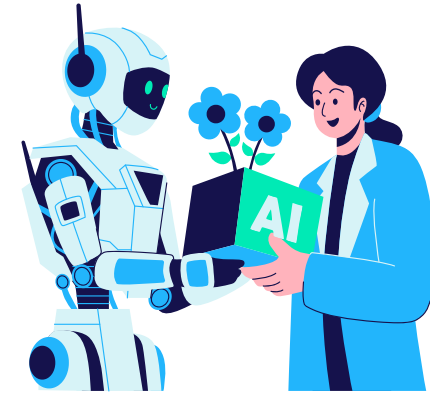
**Kesan boleh berpanjangan hingga dewasa.**



## Tanda Amaran

Waspada jika anak:

- Tiba-tiba murung atau takut guna telefon
- Menerima mesej pelik atau ugutan
- Menyembunyikan skrin apabila dilihat
- Enggan ke sekolah atau berjumpa kawan



## Peranan Ibu Bapa

**Penyalahgunaan AI & *deepfake* boleh dikurangkan jika ibu bapa:**

- Didik anak tentang risiko kongsi gambar.
- Tetapkan akaun media sosial sebagai *private* atau terhad.
- Elak kongsi gambar anak yang sensitif.
- Pantau aplikasi & rakan mereka dalam talian secara berhemah dan terhormat.
- Bina komunikasi terbuka di rumah.

**Maruah mereka adalah amanah kita.**

# What Are AI & Deepfake?

## ✓ Artificial Intelligence (AI)

Technology that enables computers to “think” and assist with tasks in an intelligent way.

## ✓ Deepfake

AI-generated images or videos that look extremely realistic, as if your child really did what is shown.



📌 **This technology can be used for good purposes,**

but it can also be misused to produce:

- Fake explicit content
- Fraud and impersonation
- Threats and blackmail
- Exploitation and abuse of children

## If It Happens

Report immediately to the MCMC



Official portal:  
<https://aduan.skmm.gov.my>



Hotline  
**1800-188-030**

### What parents should do:

1. Reassure your child. Let them know this is not their fault.
2. Keep evidence such as screenshots, messages, and links.
3. Make a report within the app or social media platform.
4. Contact the authorities if the situation is serious or unsafe.
5. Seek emotional support from a counsellor or the school.

### Contact Us:



Office of the Children's  
Commissioner (OCC),  
Human Rights Commission of  
Malaysia (SUHAKAM)

- 17th Floor, Menara Aras Raya, Jalan Raja Laut, Kuala Lumpur, 50100, Malaysia.
- 03-2612 5600
- [humanrights@suhakam.org.my](mailto:humanrights@suhakam.org.my)
- <http://www.suhakam.org.my/>



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Protect Our Children's Rights  
& Safety

# Artificial Intelligence (AI), Deepfake, & Children



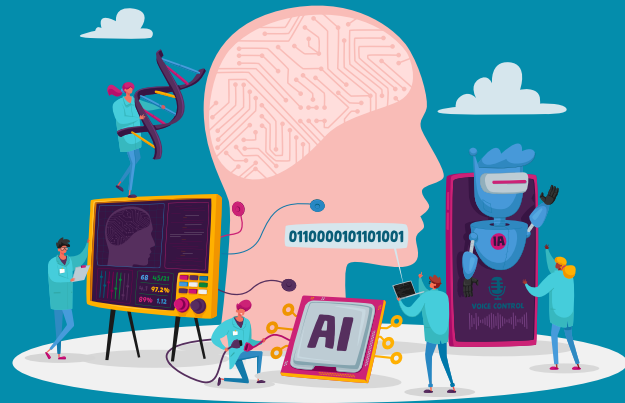
**Technology is advancing  
rapidly.**

**So too are the risks faced by  
children in the digital world.**

# Our Children's Rights

Every child has the right to:

- Be protected from exploitation and violence
- Have their dignity and reputation respected
- Enjoy privacy in the digital world
- Live safely, including online

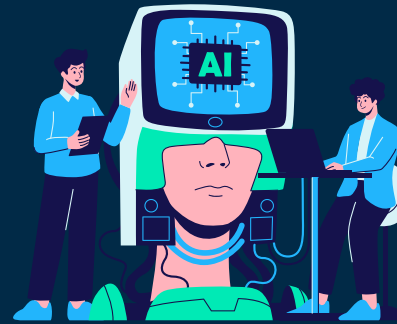


## Why Is This Important?

Without awareness and proper guidance, children may:

- Become victims of fake images or videos (deepfakes)
- Be humiliated and attacked on social media
- Be bullied, threatened, or blackmailed
- Be targeted by online sexual predators
- Suffer emotional distress and trauma

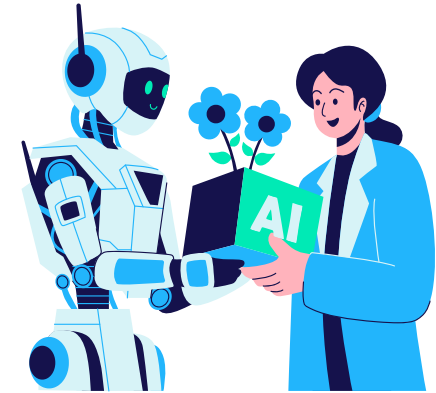
**The harm can follow a child into adulthood.**



## Warning Signs

Be alert if your child:

- Suddenly becomes withdrawn or afraid to use their phone
- Receives strange messages or threats
- Hides their screen when being seen
- Refuses to go to school or meet friends



## The Role of Parents

**Misuse of AI and deepfakes can be reduced if parents:**

- Teach children about the risks of sharing images and videos.
- Set social media accounts to private or restricted.
- Avoid posting sensitive photos of their children.
- Monitor apps and online contacts in a caring, respectful way.
- Build an open and trusting communication at home.

**Their dignity is our responsibility.**